



NEWS RELEASE

Stock Symbol: SGF: TSX

February 8, 2018

Saskatoon, Saskatchewan

**SHORE GOLD INC. ANNOUNCES NAME CHANGE TO
STAR DIAMOND CORPORATION AND NEW TRADING SYMBOL**

Kenneth E. MacNeill, President and CEO of Shore Gold Inc. (“Shore” or the “Corporation”) is pleased to announce that Shore has changed its name to **Star Diamond Corporation**. Effective at the start of trading on February 12, 2018, Star Diamond Corporation will also commence trading on the Toronto Stock Exchange under this new name and a new stock symbol “**DIAM**”.

This new corporate name is in honour of the Star Kimberlite, located in the Fort à la Corne forest of Saskatchewan, Canada. It was the exploration and evaluation work completed on the Star Kimberlite that demonstrated the significant quality, size and value of the contained diamond populations. These high value diamonds facilitated the consolidation and advancement of the Corporation’s Fort à la Corne area kimberlites, including the Star - Orion South Diamond Project.

The name change does not affect the rights of the Corporation’s shareholders. No further action is required by existing shareholders with respect to the name change, and certificates representing common shares of Shore Gold Inc. will not need to be surrendered or exchanged unless a transfer is being requested. Shareholders had previously approved a special resolution to allow an amendment to the Articles of the Corporation to change the name of the Corporation at the Corporation’s 2017 Annual and Special Meeting of Shareholders.

Following this name change, Shore’s domain name will change to **www.stardiamondcorp.com** and visitors to our current website address and communication to our current electronic mail addresses will be redirected.

On behalf of the Board,
Kenneth E. MacNeill
President and CEO

For further information: shoregold@shoregold.com or (306) 664-2202
www.shoregold.com

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